



Small Company Tech Exec Fights Big Tech to Help Elect Conservatives

Launches Cost Effective "Done-for-You" Websites for Conservative Politicians

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- Internet marketing exec launches website services for conservative candidates
- Premium level "done-for-you" service described as "very affordable"
- US-based service for conservative candidates/politicians has unlimited capacity

Woodstock, Georgia

After being active in local politics (in the city of Johns Creek, GA) for more than a decade and spending countless hours volunteering for conservative candidates, Carl Chapman has decided to bring to bear his web and Internet marketing expertise on behalf of conservative candidates at all levels of government in the United States. Mr. Chapman is launching his project to help make it easy and hassle free for conservative candidates, as well as conservatives already in office, to establish cost effective, high performance website presences.

"I've been building high-performance high conversion websites for more than 15 years. With this venture, I'll be able to help conservative candidates get elected by eliminating all the hassle of putting up their website, so they can concentrate on campaigning. This is the best way I can use my talents to help bring out country back to sanity with conservative policies."

Over the years, Mr. Chapman has built websites for his own business ventures along with websites for small, medium, and even Fortune 500 companies. Many of the websites combine lead generation along with eCommerce modules to create online revenue generation that is scalable. This experience translates very well to what political candidates need their websites to do – gather a list of supporters and volunteers and also take in donations.

“ForOffice.co offers 3 service levels that are very affordable, but we anticipate our Platinum ‘Done-for-You’ service will be the most popular. At our price point, it’s like having one of the most talented webmasters in the world as part of your staff for less than the cost of a Starbucks Venti per workday.”

Each candidate website will be custom designed for the candidate using their own color scheme and images to enhance their brand. Most importantly, the site will be an online platform for their messaging and policy explanations. The web hosting itself is very high performance; with page load speeds as fast as 640 milliseconds. Candidate/political websites will have integrated list-building to make communications with supporters easy. Donations will be integrated but handled by whatever outside vendor the candidate chooses (most popular is PayPal) and in so doing, no financial information is ever stored on the website.

“There are a lot of solutions out there to help people build a website. But none quite like ForOffice.co. Our solution combines a great, targeted domain name, with rock-solid high performing web servers, a super affordable service that takes care of everything website related, and a team that is passionate about seeing our customers get elected and stay in office.”

All service levels include bank-level encryption for security; nightly, redundant backups; software updates; protection from hackers and malware; and premium plugins designed to enhance conversion and search engine ranking. The Platinum level service includes all website creation and maintenance including unlimited changes and posted articles. For pricing and additional information, visit <https://foroffice.co>.

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ForOffice.co’s mission is to provide managed website hosting services to conservative candidates affordably to remove all the hassle of establishing their web presence during and after campaigning. ForOffice.co is in a suburban city in northwest Atlanta Georgia and will provide managed website hosting services for conservative office holders and candidates for all levels of government across the United States.

ForOffice.co is a wholly owned subsidiary of CEC Search LLC (the company) which was established in 2004 by Carl Chapman, Sr.. The company has built hundreds of websites and consulted with dozens and dozens of businesses over the years regarding their online presence and search engine rankings. The company was hired by Zappos Inc. to help build and integrate a customer membership website portal into their business. The company is also part owner of Career Confidential LLC which provides tools and training for job seekers in more than 92 countries. Mr. Chapman and his team have helped Career Confidential’s website rank on search engine results for hundreds of terms and their lead generation strategy has built mailing lists larger than 3 million.

You can get more information about ForOffice.co by visiting their website at <https://foroffice.co> you can also follow them on Facebook at <https://www.facebook.com/forofficedotco/>